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Local Goddesses Gather to Raise Funds for Families in Need

Summary: On November 3rd, 75 women from across Prince Edward Island will gather at Simple Pleasures Intimate Catering for an evening of food, music, and mingling to raise money for PEI Family Violence Prevention Services and families in need, in the second annual G4G (Goddesses For Good) event in Charlottetown.

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FOR IMMEDIATE RELEASE

Local Goddesses Gather to Raise Funds for Families in Need

(CHARLOTTETOWN) October 21, 2010 – On the evening of November 3rd, dozens of bright, interesting women will come together at Simple Pleasures Intimate Catering to raise funds for PEI Family Violence Prevention Services (Anderson House) and CHANCES Family Resource Centre's Christmas Campaign in Alaina Roach O'Keefe's second annual Goddesses For Good (G4G) event.

Last year, 35 women attended G4G in a private home-setting, resulting in 20 large bags of clothing and food and \$600 in cash donations being collected for Anderson House and other families in need across the island. Roach O'Keefe is hoping for an even more successful event this year, which is why she's hosting the event at a larger location and selling more tickets for this casual evening full of good food and great music. There will even be entertainment onsite with Patti Larsen reading Tarot Cards for a donation to the cause.



"I'm excited going into the second year for this event," states Roach O'Keefe. She adds, "Last year's G4G was so successful and we had so much fun that I knew I could make it bigger. Thanks to Kurtis Ellis of Simple Pleasures Intimate Catering, I can host many more wonderful

women at his Grafton Street location. With all of those fabulous women and the great energy in that room, we can make a difference in many more families' lives across PEI this Christmas.”

All proceeds from cash donations and ticket sales will go to Anderson House (a \$58 donation provides a woman in need one night's stay) and CHANCES Family Resource Centre's Christmas Campaign, which provides boxes of food and clothing to Island families in need during the holidays.

When asked where she got the idea for G4G, Roach O'Keefe says, “This casual get together/fundraiser was inspired by a friend and mentor, Noëlla Piquette, from Lethbridge, Alberta. She's hosted her own G4G four years running now, quite successfully, and I wanted to do the same thing to benefit families here in Prince Edward Island.”

G4G will take place Wednesday, November 3rd, at Simple Pleasures Intimate Catering at 7pm. Tickets are \$40 each. [The Island Tweethearts](#) will be in attendance, helping out by accepting item donations and facilitating networking and connecting. For more information, including details about how to get tickets, visit www.Facebook.com/G4G2010 or email alainaroach@hotmail.com

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