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Charlottetown REALTORS® Launch Free E-book Explaining How to Buy a House in PEI

Summary: Carol O’Hanley and Steve Yoston, a husband and wife real estate team with Coldwell Banker Parker Realty in Charlottetown, are announcing the release of their new free e-book outlining the process of [buying real estate in Prince Edward Island](#).

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FOR IMMEDIATE RELEASE

Charlottetown REALTORS® Launch Free E-book Explaining How to Buy a House in PEI

(CHARLOTTETOWN, PE) October 21, 2010 – Buying a house is a big step in a person’s life. It’s an exciting process, but ask anyone who’s done it and they’ll tell you it’s not always cut and dry and hassle-free.

Carol O’Hanley and Steve Yoston are a husband and wife team of [Charlottetown real estate agents](#) with Coldwell Banker Parker Realty, and they’ve written a guide for home buyers in Prince Edward Island that will help make the buying process go much more smoothly. [How to Buy Your Dream Home: An easy step-by-step process for home buyers in Prince Edward Island](#) is being released today and is available as a free download.

“We pride ourselves on being very good working with first-time home buyers, but no matter how much time we take to explain how the process works we find that sometimes it’s information overload and some of the important details don’t get absorbed,” says O’Hanley. She adds, “That’s why we decided to put together a guide that a home buyer can read before they start looking for homes to learn how the process really works.”

How to Buy Your Dream Home

An easy step-by-step process for home buyers in Prince Edward Island



Written by REALTORS® Carol O’Hanley & Steve Yoston www.peihouses.com

How to Buy Your Dream Home includes many details including what a mortgage broker does, understanding the importance of a home inspection, the deal with land transfer tax, choosing a real estate agent, and how much money you should have in the bank before you ever start looking for a home.

“After someone downloads this e-book, they’ll be armed with the information every home buyer should have before they start looking at homes,” says Yoston. He explains, “When we start working with a new buyer, we want them to complete a few steps before we go ahead and start scheduling showings. That’s what we hope to accomplish with this e-book—that more buyers will be fully prepared before they start the process, not only making it smoother but avoiding a lot of possible disappointment as well.”

To download your copy of *How to Buy Your Dream Home: An easy step-by-step process for home buyers in Prince Edward Island* simply visit www.HowToBuyPEIRealEstate.com

To learn more about Carol O’Hanley and Steve Yoston visit www.PEIHouses.com

ABOUT CAROL O’HANLEY AND STEVE YOSTON

Carol O’Hanley has a background in human services, retail sales, and office administration—all experiences which have given her **excellent customer service and organizational skills**. Carol has six years of experience in real estate sales. Before becoming an agent, Carol worked extensively as an administrative assistant in the industry giving her **website and database management knowledge** most agents do not possess.

Before becoming a real estate agent, Steve Yoston completed his post secondary education in **Construction Technology** and spent a year working in the design department of a major Island construction and property management company. **Steve's working knowledge of business systems and construction methods has proved to be a great asset to his clients**. Steve has over eleven years experience in real estate sales and has been a consistent top producing agent winning numerous production awards.

Together Carol and Steve have created a master sales team that puts their clients’ needs first. When their business grew so fast that they no longer felt they could provide the service they once did, Carol and Steve released 80% of their listings and began to focus exclusively on the greater Charlottetown area market.

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